

# 2024 Tracer Report



975-02-322302



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# Message from the Officiating Principal



We extend our heartfelt gratitude to all the alumni who shared their experiences and insights. Your stories are the foundation of this study and inspire us to strive for excellence. We also acknowledge the hard work of our faculty who made this study possible.

As we move forward, let this study serve as a roadmap for innovation and growth. May it inspire us to build an education system that is inclusive, forward-thinking, and deeply connected to the needs of the world beyond the classroom. Together, we can empower graduates with the skills and confidence to thrive in an ever-changing world.

#### DORJI KHANDU

In a world where the job market is constantly evolving, the true value of education lies in its ability to prepare graduates for meaningful careers. This Tracer Study is a vital step in understanding how well our programs equip students for the challenges and opportunities they encounter after graduation. It is not just a reflection of our institution's efforts but also a testament to the journeys of our alumni as they navigate their professional lives.

This study provides us with valuable insights into the career paths of our graduates, the skills they utilize, and the challenges they face. By analyzing these findings, we can refine our curricula, strengthen industry partnerships, and ensure our programs remain relevant and responsive to the needs of the modern workforce.

More than a collection of data, this study represents our commitment to continuous improvement and our dedication to supporting lifelong learning. The feedback from our graduates will guide us in making informed decisions that bridge the gap between education and employment, benefiting future students and the broader community.

## **About Us**

The National Institute for Zorig Chusum, established in 1971 in Thimphu, Bhutan, serves as a cornerstone for preserving and promoting traditional arts and crafts. Initially a painting school with indefinite course durations, it later transitioned to structured programs.

Over time, it underwent administrative changes, transitioning between ministries and eventually falling under the Ministry of Education and Skills Development.



## What we do

Vision

To become a premier training institute that nurtures exemplary craftsmanship in Zorig Chusum (13 Arts and Crafts)

Mission

The Institute shall strive to preserve and promote traditional arts and crafts through quality training, and research and by reviving the dying traditional arts and crafts of Bhutan.

# TVET courses offered by our institute

#### NATIONAL CERTIFICATION COURSES

National Certificate Level 2 National Certificate Level 3

National Diploma

- 1. Lhadri
- 2. Jimzo
- 3. Patra
- 4. Tshemdrup
- 5. Tshemzo
- 6. Trezo

- 1. Lhadri
- 2. Jimzo
- 3. Patra
- 4. Tshemdrup
- 5. Tshemzo
- 6. Trezo

1. Lhadri

### INSTITUTE CERTIFICATION COURSES

- 1. Bag design and production
- 2. Contemporary Sculpture
- 3. Lhadri basic course
- 4. Patra Basic Course
- 5. Tshemdrup basic course
- 6. Tshemzo Basic course
- 7. Tshemzo intermediate course
- 8. Thazo basic course
- 9. Thazo advance course: Kishuthara
- 10. Contemporary Arts
- 11. Lhemdrup
- 12. Parzo-Shingzo

# RAPID ASSESSMENT RESULTS

The Rapid Assessment Survey was carried out through the TVET-MIS platform to systematically gather insights from the 2023 graduating cohort.

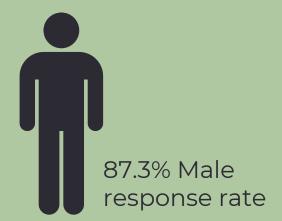
The survey aims to evaluate graduates' experiences with their training, focusing on key aspects such as course content, instructor effectiveness, and the quality of institutional facilities. Additionally, it explores graduates' perceptions, preferences, and expectations as they prepare to enter the workforce, offering valuable insights into their career ambitions and industry preparedness.

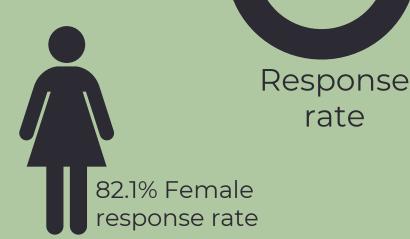
The survey findings are structured into the following categories:

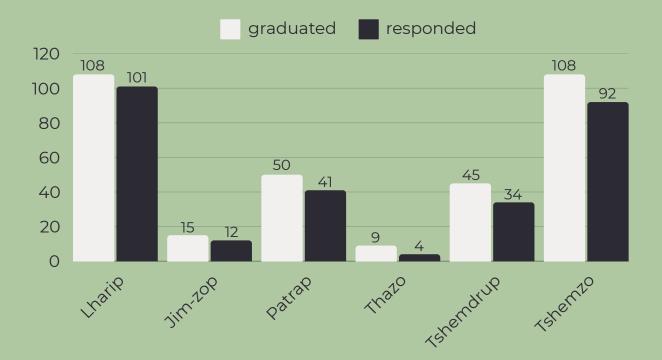
- 1. Respondent Profiles
- 2. Training Experience
- 3. training duration
- 4. Post-Training Evaluation
- 5. Career Aspirations

The findings from this survey will contribute to refining training programs, enhancing institutional services, and aligning educational offerings with labor market needs.

# **SURVEY** RESPONSE









Lhadri Response rate



Thazo Response rate



Jimzo Response rate



Tshemdru Response rate



rate

Patra Response rate

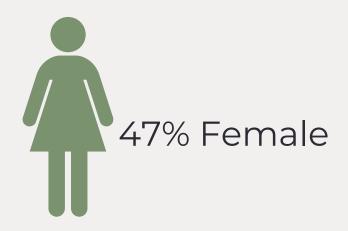


Tshemzo Response rate

# PROFILE OF RESPONDENTS

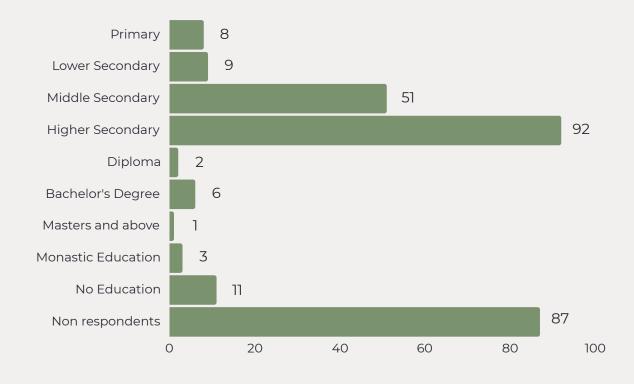


53% Male



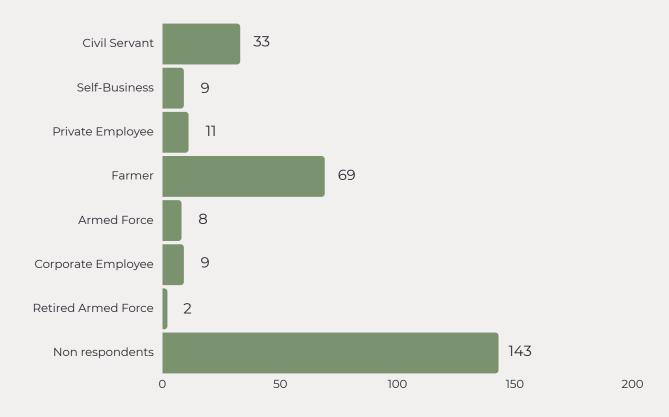


#### HIGHEST LEVEL OF EDUCATION

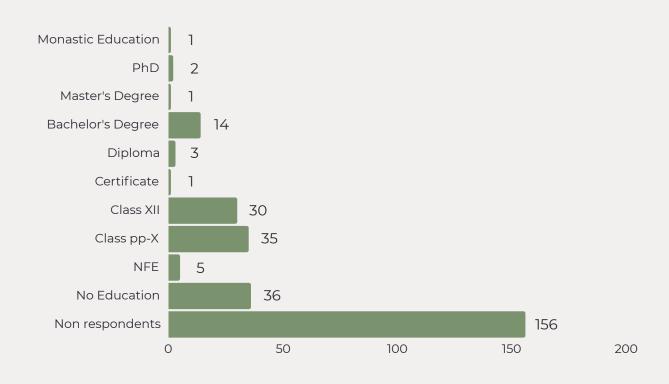


# PROFILE OF RESPONDENTS

#### HEAD OF HOUSEHOLD'S OCCUPATION



#### HEAD OF HOUSEHOLD'S LEVEL OF EDUCATION



# TRAINING INFORMATION

HOW DID THE GRADUATES FIRST HEAR ABOUT THE COURSE THEY ATTENDED



In the school

12%



Social Media

23.9%



Government advocacy programs

2.8%



From Industry/ Employers

0.7%



Websites (Government/institute)

12.7%



Family/friends/relatives

46.5%



Directly contacting TVET institutes

1.1%



Local Government leaders

0.4%

# POST-TRAINING FEEDBACK ON COURSE

Theoretical component



84.8%Satisfied

10.6% indifferent 4.6% dissatisfied

Practical component



92.9% Satisfied

6% indifferent 1.1% dissatisfied

On-the-job training



86.7% Satisfied

10.4% indifferent 2.9% dissatisfied

Career counseling services pertaining to my trade



81.4% Satisfied

15.1% indifferent 3.6% dissatisfied

Entrepreneurship and selfemployment training



82.7% Satisfied

14.4% indifferent 2.9% dissatisfied

## TRAINING DURATION

#### IC course duration



36.9% Course duration was just right



59.2% Course duration was too short



3.9% Course duration was too long

#### NC course duration



79.5% Course duration was just right

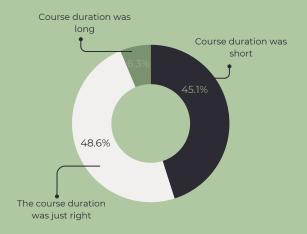


7.7% Course duration was too short



12.8% Course duration was too long

#### Course duration for IC&NC



### On The Job Training duration



60% OJT duration was just right

34% OJT duration was too short 6% OJT duration was too long

# POST-TRAINING FEEDBACK ON TRAINER

Practical knowledge

86.3% Satisfied

8.8% indifferent 4.9% dissatisfied



Theoretical knowledge



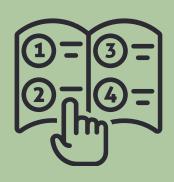
90.8% Satisfied

7% indifferent 2.1% dissatisfied

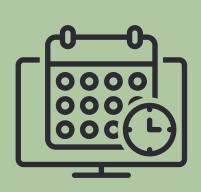
Use of instructional materials and aid

88.3% Satisfied

9.2% indifferent 2.5% dissatisfied



Availability for consultation and help



84.8% Satisfied

12% indifferent 3.2% dissatisfied

# POST-TRAINING FEEDBACK ON INSTITUTE

Quality of classrooms



89.4% Satisfied 18.8% indifferent 1.8% dissatisfied

Quality of practical training areas



88.3% Satisfied 8.1% indifferent 3.5% dissatisfied

Training tools and equipment



87.7% Satisfied 9.2% indifferent 3.2% dissatisfied

Computer laboratories



70.4% Satisfied 19% indifferent 10.6% dissatisfied

Library and/or resource centre



79.2% Satisfied 12.3% indifferent 8.4% dissatisfied

Accommodation/Hostels



78.2% Satisfied 14.1% indifferent 7.7% dissatisfied Dining/Mess



71% Satisfied 20% indifferent 9% dissatisfied

Internet connectivity



69.7% Satisfied 16.9% indifferent 13.4% dissatisfied

Transportation facilities



59.1% Satisfied 22.9% indifferent 17.9% dissatisfied

Sports and recreational facilities



52.5% Satisfied 23.2% indifferent 24.3% dissatisfied

Occupational health and safety (OHS)



77.4% Satisfied 15.5% indifferent 7% dissatisfied

## **FUTURE ASPIRATIONS**



74.7%

are confident in securing gainful employment after graduation



Top 3 Enterprises

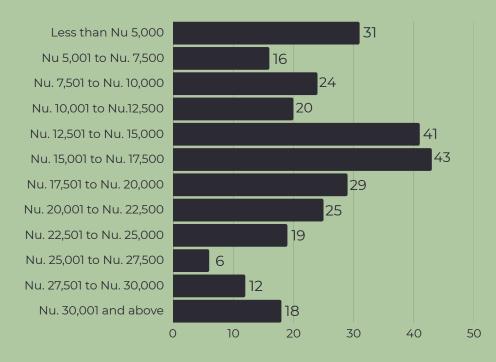


- Government
- Own business
- Overseas Jobs

- 1
  - Own Business
- Private Business (Others)

Government

#### Expected monthly income from the first job



# TRACER SURVEY RESULTS

The Tracer Survey was conducted through the TVET-MIS. It is automatically dispatched one year after graduation to systematically collect data on graduates' employment status and career progression. To enhance response rates and ensure comprehensive data collection, follow-up calls were made.

This report presents findings from the 2023 graduate cohort, primarily focusing on post-graduation employment outcomes, career trajectories, and industry engagement. It assesses employment status within one year of graduation, identifying key trends, challenges, and opportunities in the labor market. Additionally, the survey examines factors influencing employment, including sector preferences, job retention, and the impact of training on career advancement.

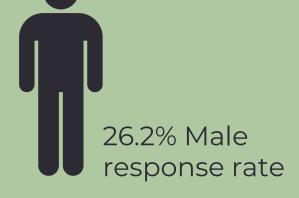
The survey findings are categorized into the following sections:

- 1. Respondent Profile
- 2. Post-Training Employment Outcomes
- 3. Current Employment Status
- 4.Employed Profile
- 5. Self-Employed Profile
- 6. Unemployed Profile

The insights derived from this survey are expected to inform policy decisions, enhance training programs, and improve employment support services for future graduates.

# SURVEY RESPONSE

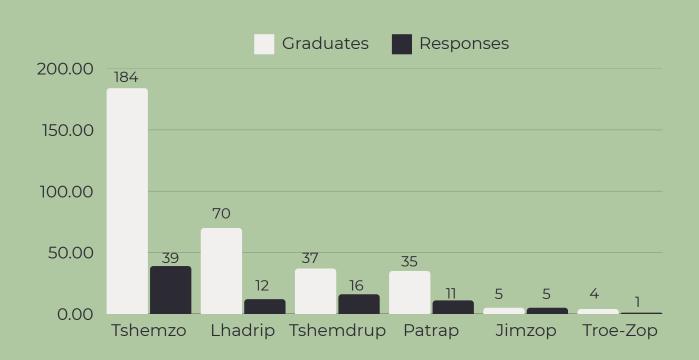






30% Female





# SURVEY RESPONSE





Lhadrip Response rate



Tshemdrup Response rate







# **POST TRAINING EMPLOYMENT**

TIME TAKEN TO GET FIRST JOB AFTER THE TRAINING



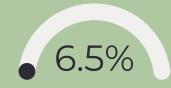
Found employment within less than a month



Found employment within 6 months



Found employment within 12 months



Found employment more than a year

#### METHODS USED TO SECURE THE FIRST JOB



8%

Job offer during OJT

11%

5%

Private employment agency

10%

On Campus recruitment



Facilitation by

government agencies



11%

employers

28% Social media Directly contacting

Personal network

Print/tv media

# CURRENT EMPLOYMENT



**CURRENTLY EMPLOYED** 



43%



33%



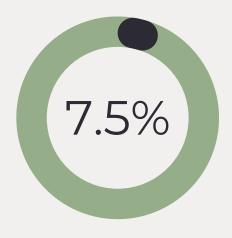
**CURRENTLY UNEMPLOYED** 



52%



55%



CURRENTLY SELF-EMPLOYED/ Freelance



5%



12%

# **EMPLOYED**

32.4% REGULAR

43.2% CONTRACT

24.3% CASUAL/PART-TIME

#### TOP SECTORS Of employment



64% Textile and Apparel Industry



12% Construction and Infrastructure Development



9% Education and Skills Training Sector



9% Sculpture and Heritage Craftsmanship

#### TOP JOB OCCUPATIONS



60%

Tailor



11%

Sculptor



6%

Wood carver

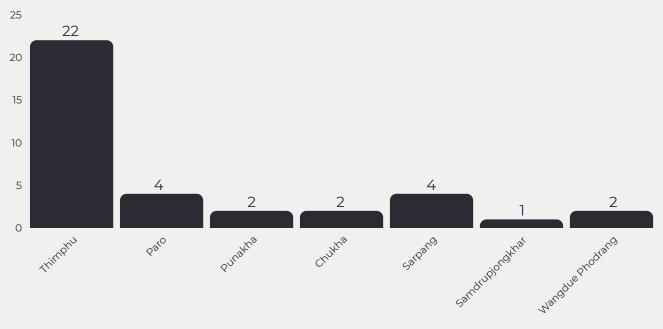


6%

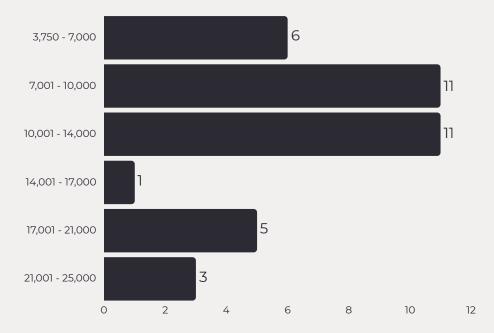
Embroiderer

# **EMPLOYED**

#### LOCATION OF JOB



#### **CURRENT MONTLY INCOME**





are able to use the skills gained from the course to their job



found it easy to get a job with the skills acquired from the course



agreed there were enough work opportunities available after graduation

## **UNEMPLOYED**

Since when were the graduates unemployed and seeking a job



Unemployed for less than 6 months



Unemployed for more than 6 months and less than a year



Unemployed for more than a year

#### Main reason for being unemployed

28.6%

12.2%

10.2%

2%

18.4%

Lack of job opportunities

Could not get job of preference

Recently left/lost job

Exploring to set up own business

Interested to take up further studies

2%

14.3%

2%

4.1%

6.1%

Health related reasons

Family issues/ taking care of family

Marriage/ reproduction roles Not interested in working

Exploring/opting for overseas training/employment

Support needed to find employment

42.9%

35.7%

21.4%

Additional skills training

Employment facilitation support

Entrepreneurship knowledge/ information

# **SELF-EMPLOYED**

#### SECTORS Of employment



Construction Sector

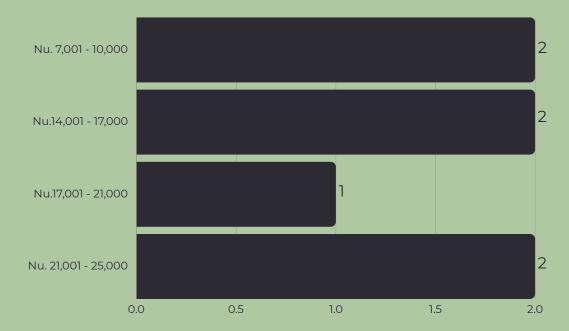


14.3%
Jewelry and
Metal Industry



57.1%
Textile and Apparel Industry

#### Current monthly income





are able to use the skills gained from the course to their job



found it easy to set up their own business after graduation



agreed their were enough business opportunities after graduation

## Contact us



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